

MBA ACCREDITATION CRITERIA



OVERARCHING THEMES

1. **Leadership** - The program should prepare students to become effective leaders in their organizations. This includes developing skills in communication, decision-making, and team management. Students should be able to identify opportunities for improvement and implement effective solutions.

2. **Business Acumen** - The program should provide students with a solid understanding of business operations and financial management. This includes knowledge of marketing, sales, and customer service. Students should be able to analyze business data and make informed decisions.

3. **Global Perspective** - The program should expose students to international business practices and cultural differences. This includes understanding the impact of globalization on business and developing skills in cross-cultural communication. Students should be able to identify and address global business challenges.

4. **Entrepreneurial Spirit** - The program should encourage students to think creatively and develop innovative business ideas. This includes providing opportunities for students to start their own businesses or work on projects that require creative problem-solving. Students should be able to identify and address market needs.

5. **Professionalism** - The program should instill in students the values and ethics of the business world. This includes developing skills in time management, organization, and communication. Students should be able to work effectively in a professional setting and adhere to industry standards.

MBA Definition

The MBA program is designed to provide students with a comprehensive understanding of business operations and financial management. This includes knowledge of marketing, sales, and customer service. Students should be able to analyze business data and make informed decisions.

MBA Attributes

- 1. **Leadership** - The program should prepare students to become effective leaders in their organizations. This includes developing skills in communication, decision-making, and team management. Students should be able to identify opportunities for improvement and implement effective solutions.
- 2. **Business Acumen** - The program should provide students with a solid understanding of business operations and financial management. This includes knowledge of marketing, sales, and customer service. Students should be able to analyze business data and make informed decisions.
- 3. **Global Perspective** - The program should expose students to international business practices and cultural differences. This includes understanding the impact of globalization on business and developing skills in cross-cultural communication. Students should be able to identify and address global business challenges.
- 4. **Entrepreneurial Spirit** - The program should encourage students to think creatively and develop innovative business ideas. This includes providing opportunities for students to start their own businesses or work on projects that require creative problem-solving. Students should be able to identify and address market needs.
- 5. **Professionalism** - The program should instill in students the values and ethics of the business world. This includes developing skills in time management, organization, and communication. Students should be able to work effectively in a professional setting and adhere to industry standards.

Key Principles

1. The institution shall have a clear vision and mission statement that is consistent with the accreditation standards and the institution's values.
2. The institution shall have a strategic plan that is consistent with the accreditation standards and the institution's values. The strategic plan shall include a clear statement of the institution's vision and mission, and a description of the institution's goals and objectives. The strategic plan shall also include a description of the institution's resources and a description of the institution's financial plan.
3. The institution shall have a clear and concise set of policies and procedures that are consistent with the accreditation standards and the institution's values. The policies and procedures shall be clearly communicated to all members of the institution and shall be consistently applied.
4. The institution shall have a clear and concise set of standards and procedures for the admission, retention, and graduation of students. The standards and procedures shall be clearly communicated to all members of the institution and shall be consistently applied.
5. The institution shall have a clear and concise set of standards and procedures for the recruitment, selection, and evaluation of faculty and staff. The standards and procedures shall be clearly communicated to all members of the institution and shall be consistently applied.
6. The institution shall have a clear and concise set of standards and procedures for the recruitment, selection, and evaluation of students. The standards and procedures shall be clearly communicated to all members of the institution and shall be consistently applied.
7. The institution shall have a clear and concise set of standards and procedures for the recruitment, selection, and evaluation of programs and services. The standards and procedures shall be clearly communicated to all members of the institution and shall be consistently applied.
8. The institution shall have a clear and concise set of standards and procedures for the recruitment, selection, and evaluation of facilities and equipment. The standards and procedures shall be clearly communicated to all members of the institution and shall be consistently applied.
9. The institution shall have a clear and concise set of standards and procedures for the recruitment, selection, and evaluation of financial resources. The standards and procedures shall be clearly communicated to all members of the institution and shall be consistently applied.
10. The institution shall have a clear and concise set of standards and procedures for the recruitment, selection, and evaluation of institutional effectiveness. The standards and procedures shall be clearly communicated to all members of the institution and shall be consistently applied.

CRITERIA

Framework & Eligibility

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Principle 1: The MBA Portfolio

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Principle 2: Institutional Integrity, Sustainability & Distinctiveness

The Institution shall be able to demonstrate a credible and established quality assurance system which is based on a high quality accreditation process.

2.1 The Institution shall demonstrate its commitment to the following:

- (1) The Institution shall have a clear vision, mission, and values statement that is consistent with the accreditation process.
- (2) The Institution shall have a clear and concise statement of its quality assurance system that is based on a high quality accreditation process.
- (3) The Institution shall have a clear and concise statement of its quality assurance system that is based on a high quality accreditation process.
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2.2 The Institution shall demonstrate its commitment to the following:

Principle 3: Faculty Quality & Sufficiency

The Institution shall be able to demonstrate the MBA faculty is highly qualified and balanced in each discipline and has a good reputation for the MBA program.

3.1 The Institution shall demonstrate its commitment to the following:

.2. The program should be designed to ensure that all students receive a high quality education that is relevant to the needs of the business community.

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Principle 4: Programme Design & Leadership

Each MBA programme should be designed to ensure that all students receive a high quality education that is relevant to the needs of the business community.

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Principle 5: The Student Cohort Experience

The MBA is designed to be a graduate, three-year, full-time program; however, it is possible to complete the program in two years.

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Principle 6: Competences, Graduate Attributes & Learning Outcomes

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Principle 10: Impact and Lifelong Learning

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