

MBA ACCREDITATION CRITERIA



OVERARCHING THEMES

<p>1. Leadership</p> <p>2. Global Perspective</p> <p>3. Business Ethics</p> <p>4. Communication</p> <p>5. Teamwork</p> <p>6. Problem Solving</p> <p>7. Decision Making</p> <p>8. Financial Literacy</p> <p>9. Information Literacy</p> <p>10. Self-Management</p> <p>11. Professionalism</p> <p>12. Entrepreneurship</p> <p>13. Research Skills</p> <p>14. Writing Skills</p> <p>15. Networking</p> <p>16. Time Management</p> <p>17. Stress Management</p> <p>18. Emotional Intelligence</p> <p>19. Conflict Resolution</p> <p>20. Leadership</p>	<p>1. Leadership</p> <p>2. Global Perspective</p> <p>3. Business Ethics</p> <p>4. Communication</p> <p>5. Teamwork</p> <p>6. Problem Solving</p> <p>7. Decision Making</p> <p>8. Financial Literacy</p> <p>9. Information Literacy</p> <p>10. Self-Management</p> <p>11. Professionalism</p> <p>12. Entrepreneurship</p> <p>13. Research Skills</p> <p>14. Writing Skills</p> <p>15. Networking</p> <p>16. Time Management</p> <p>17. Stress Management</p> <p>18. Emotional Intelligence</p> <p>19. Conflict Resolution</p> <p>20. Leadership</p>
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MBA Definition

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MBA Attributes

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Key Principles

1. The organization's mission, vision, and values are clearly defined and communicated to all stakeholders. The organization's strategic plan is aligned with its mission and vision, and is regularly updated to reflect changes in the external environment.
2. The organization's governance structure is sound and effective. The board of directors is composed of qualified members who are actively involved in the organization's affairs. The management team is responsible for implementing the organization's strategy and for ensuring that the organization's resources are used efficiently and effectively.
3. The organization's financial performance is strong and sustainable. The organization's financial statements are audited by an independent firm, and the organization's financial ratios are compared to those of its peers. The organization's financial performance is used to assess its overall health and to identify areas for improvement.
4. The organization's human resources are well managed. The organization's recruitment and selection process is fair and transparent. The organization's compensation and benefits program is competitive and equitable. The organization's training and development program is designed to enhance the skills and knowledge of its employees.
5. The organization's marketing and sales strategy is effective. The organization's marketing research is thorough and accurate. The organization's marketing mix is well tailored to the needs of its target market. The organization's sales team is motivated and effective.
6. The organization's operations are efficient and effective. The organization's production process is well designed and controlled. The organization's quality management system is robust and effective. The organization's logistics and distribution system is efficient and reliable.
7. The organization's research and development activities are well managed. The organization's research and development budget is adequate. The organization's research and development team is skilled and motivated. The organization's research and development activities are aimed at developing new products and services that meet the needs of its target market.
8. The organization's information technology system is well managed. The organization's information technology infrastructure is robust and secure. The organization's information technology system is used effectively to support the organization's operations and to enhance its competitiveness.
9. The organization's environmental and social performance is strong. The organization's environmental management system is robust and effective. The organization's social responsibility program is well designed and implemented. The organization's environmental and social performance is used to assess its overall health and to identify areas for improvement.
10. The organization's overall performance is strong and sustainable. The organization's financial performance is strong and sustainable. The organization's human resources are well managed. The organization's marketing and sales strategy is effective. The organization's operations are efficient and effective. The organization's research and development activities are well managed. The organization's information technology system is well managed. The organization's environmental and social performance is strong.

CRITERIA

Framework & Eligibility

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Principle 1: The MBA Portfolio

In order to ensure clarity and transparency in the marketplace, all programmes awarded by the institution bearing the designation MBA must be submitted for accreditation.

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Principle 3: Faculty Quality & Sufficiency

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Principle 5: The Student Cohort Experience

The MBA is designed to be a postgraduate, post-experience qualification for high potential leaders; the admissions process must be rigorous in ensuring that an appropriate, sustainable and diverse cohort is recruited and maintained.

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The MBA should have clearly articulated learning outcomes which can be measured and mapped through to course learning outcomes and assessment. Outcomes should broadly reflect AMBA MBA attributes and be aligned to the mission of the Institution.

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Principle 8: Assessment Rigour & Relevance

The MBA assessment strategy must be robust, varied and to standards that are consistently applied at the Masters level.

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Principle 9: Delivery & Interaction

In order to develop sufficient generalist management knowledge, skills and values, the MBA programme requires substantial interaction between faculty and the cohort group, in addition to providing appropriate space for private study and reflection.

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Principle 10: Impact and Lifelong Learning

Graduates should be able to demonstrate significant career enhancement as a result of their MBA and should be supported in their continual development by the Institution.

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